



# Santa Cruz Lawn Bowls Newsletter 2013

Just finishing our January attendance records which show the best January since we've started keeping records in 2009. We averaged 14.2 at draw games for a total of 255 games played. Wonderful beginning to 2013! Welcome back to Mary Jane and Jim Chambers and to Ben James. All were former members who have suffered some health issues and have rejoined the club for 2013. On February 16, Allan prepared a fantastic black bean taco lunch pre-draw. It was delicious so if you didn't get a chance to attend, hope you will be able to join us next time.

**Calendar:** All events at the clubhouse unless noted. (March is still quiet but April gets quite busy.)  
Draw games held Tuesday, Thursday, Saturday and Sunday at 12:30.

**Friendship Games:** Schedule is: May 1 at Palo Alto; May 8 at Sunnyvale; May 15 at San Jose; May 22 at Santa Clara; May 29 at Del Mesa Carmel; June 5 at Santa Cruz.

- a. All games are scheduled on Wednesdays
- b. Daily Fee is \$ 3.00 per bowler (incl: two games)
- c. Check in at 9:30 am, first game starts at 10:00 am
- d. Lunch follows the first game and the second game starts about 12:30 pm
- e. Bowlers to bring their own lunch

We will have car pool lists available.

**Poker Bowls** -Tournament on-going through April Quarterly meeting: Win a game- win a card. We have 19 players so far. You can sign up anytime. See Jerry for details.



Be sure to sign your card and put in your envelope.  
Prizes possible every Thursday. Card available anytime you win a match.

**Plan ahead:** Work Day on Friday, April 19. Lunch will be provided.



**Thanks:** Thanks to Poker Bowls Tournament sponsors: John Lyon, Glenn Johnson, John Palochak, Christine Palochak, Jerry Louis, Heidi Louis, Bill Ranney, Leslie McGarvey, Don Fitzgerald, Gil Morse, Pete Blacklock and John Curwen; to all who have signed up to play in Poker Bowls; to Gil Morse for taking over the Hope/Darwin program while Pete recuperates; to Earl Rosebraugh for ditch cleaning; to Stephen Schoenfeld for green brushing; to Graham Evans for donating a blue plumbago to to the garden; to Bill Ranney for garden care.

**Dues:** Great job in getting dues turned in. Thanks to all who were so prompt.

## **Goals 2013:**

### Personnel

To have a roster of 65 members - We have been working with other clubs (Holmby Hills and San Jose) on membership ideas. Our roster currently stands at 51 which includes our dual and lifetime members.

### Facility

To have area in front of rake shed paved. Have been talking with Andrew Eisenberg from city. Will keep you advised on the progress of this goal.

### Finances

To increase green fund by \$5000 - Looking like a very possible goal. We have a good January income from the Dollar Jar, beverage sales, Big Al's lunch and tournament fees.

**Dual Members:** Thanks to the dual members for renewing their memberships. Hope you will be able to join us for lunch and game on Sunday, April 28.

**Membership:** We will be running our next Groupon promotion February 22-25. We will be selling 3 and 6 month membership packages for 2 and 4 people with a one time pizza lunch. Our sales rep, Ken Forbord, has put together a very nice package for us. Ken, of course, hope for big numbers which will increase his commission. At the very least it will be a good fundraiser. At best, I hope we have numbers that it make it necessary for us to ask some of you to help by hosting a lunch or working with guests. We are also researching the use of Google Ad words to recruit new members. Will have to keep you advised on this as I am working with a Google consultant to create our ads.