

Santa Cruz Lawn Bowls Newsletter

September 2011

Remember to be working on ideas for our 2012 goals. We are looking at goals in 3 areas: facilities, finances and personnel. We need to hear your voices to move the club in the direction that you want. Welcome to new members June Pryce, Rod Wagoner, Scott McGrath and Bob Warren. We will continue Thursday post game socials through September which have been very well received. It is a great opportunity to get to know fellow club members. I have received several compliments from some of our regular visitors on our overall improvement in level of play. We are getting some very competitive matches and on most days you will find members practicing. I am also getting feedback and inquiries from other clubs who wish to copy some of our recruitment ideas. Congratulations Santa Cruz!

September calendar: All events at the clubhouse unless noted.

Sept. 1, Thursday 3:00 Board meeting

Sept. 6, Tuesday 12:00 Off site lunch. Wear logo shirt

Sept. 9, Friday 4:00 Evening bowls at Evans' Bring table service, beverage and a dish to share.

Sept. 24, Saturday 8:30 Club Draw Pairs tournament begins. No draw game Sign up on the white board before Sep. 21 if you are going to participate.

Sept 25, Sunday Club Draw Pairs continues if needed. Draw game at 12:30

Thanks: Thanks to John Lyons, Don Fitzgerald, John Curwen, Pete Blacklock, Rod Atchison, and Jerry Louis for help with Easton Bell corporate event; to Glen Johnson, Sara Mikles, John Palochak and Bill Ranney for sponsoring the new benches; to Hank Garhime for donating to the umbrella stands; to Dave Seivert for completing the umbrella stands; to Coral, Jerry, Pete, John L and John C for making the trek to Eric's Deli for our lunch trip; to Gary Luttringer for being so efficient with providing new member draw tags, photos and name badges

Goals:

<u>Personnel</u>

- 1. To increase membership by 25 new members. We have 18 new members so far and several membership applications pending. Based on our roster of 39 full members paying dues in January, that is over 40% increase!
- 2. To increase competitive event participation congratulations to Glen Johnson, Ken Brideau, Jerry Louis, Bill Marzonie and Scot Marzonie for participating in the NorCal pairs tournament, July 30-31; to Glen Johnson and John Curwen for participating in the Vet/Novice tournament held in Sunnyvale.

Facilities

- 1. To have bathroom plans approved and construction/furnishing priced Item closed. Issue to be revisited in future pending reconstruction of park sewer lines.
- 2. To update bowls collection with purchase of 2 sets: Done

Finances- To transfer \$5000 to green fund. Done

Focus: Rebounding jacks- marking of touchers

Law 32

The end will continue if:

when the jack is at rest on the rink, it is driven against the face of the bank and rebounds onto the rink of play; or

when the jack is at rest in the ditch, it is moved by a toucher and this takes it back onto the rink

Law 25.1, 25.3

A toucher should be marked with chalk by a member of the team that delivered the bowl or the marker as soon as it comes to rest but not later than when the next delivered bowl comes to rest.

Membership Drive: We are working on phase III of our membership drive "Rolling Forward". Please try to invite someone to the green to try the sport. We are hoping that if they try it, they will like it. We are going off-site on the first Tuesdays of September and October for lunch wearing our logo shirts. We are continuing to raise community awareness and increase visibility of our sport.

Club Bowls: As we increase our tournament participation and interclub visits, we have more people borrowing club bowls to use off-site. In order that we can track our inventory, a sign out sheet has been placed in the bowls shed. We ask that you have a board member "co-sign" when a set is being borrowed. Please use a wooden container to transport; they are sturdier than the plastic trays. Remember to note the date bowls are returned.