



# Santa Cruz Lawn Bowls Newsletter

January 2017

It is my honor to serve as your President for another year. Although family obligations are taking more and more of my time, I look forward to sharing a busy year with you. You have voted in a dedicated board that has already given me helpful counsel. Please, make special note of the goals posted below. In the past, we have been very successful in achieving our goals and I think we can continue to do so with the help of our very enthusiastic new members and continued contributions of time and talent from our experienced members. If you have an item of interest that you would like to share with the club, please forward to me so that I can put it in the newsletter.

First, if you have not signed up for the Christmas party, please let me know if you are coming. We have scheduled a wonderful entertainer that I am sure you will enjoy! The performance begins at 5:15 so **please be at the clubhouse early**. Turkey dinner will be provided; we request that you bring an appetizer or dessert to share. Where else can you get dinner and a show for \$10!!  
Reminder that it is always a good idea to have a flashlight with you to navigate the walkway to the parking lot after dark.

While reviewing some of the past TED talks on the internet, I came across a presentation on marketing by Dan Copley, from Google. His talk focused on relating the laws of physics to marketing. Sounds pretty far fetched but there are some points that relate directly to us as we begin our new year. I may have shared this with you before, but I feel it remains a timely discussion.

Sir Isaac Newton developed the Three Laws of Motion which describe basic rules about how the motions of physical objects change. His First Law of Motion states that in order for the motion of an object to change, a force must act upon it, a concept generally called the law of inertia. It is like that

television commercial, “A body at rest tends to stay at rest”. **Is that us? Are we so comfortable with our status quo, that we continue with the same schedule and events year in and year out?**

Newton's Second Law of Motion defines the relationship between acceleration, force, and mass:  $F=ma$  (force equals mass times acceleration) if you can remember high school physics classes. If we use basic algebra to rearrange this equation we get  $A= F/m$  acceleration equals force over mass. Simply stated, the larger the object, the more force is required to cause change. As this relates to organizations, the more massive an organization, the more baggage it has, and the more force is needed to change its positioning. In particular, it reinforces our thoughts that action/recruitment must occur at the local level. We cannot rely on larger divisions and national organizations to do our work for us. **WE (each of us) are responsible to provide the incentive and encouragement for new members to join and assume an active role in our club and provide value to retain present members.**

Newton's Third Law of Motion states to every action there is an equal but opposite reaction. If you pull on a rope, the rope is pulling back on you as well. **Perhaps we can view this within our club as those looking for change working against those wishing to remain more traditional (e.g. Always playing the same format games at every draw at the same time on the same day of the week; never participating in anything new or different, including Friendship games or club tournaments).**

To expand on the above principles, I have scheduled one “special event” each month. I strongly encourage you to make a sincere effort to participate. I know some of you are limited in your lawn bowls time and I request that you come to a special event day instead of one of your regular times. Your board and I are working very hard to make these events fun and to build camaraderie among members. We will give you plenty of notice so you can mark your calendars well in advance- first notice is below. The burden of responsibility lies with each of us to make our club a dynamic community.

**Calendar:** All events at the clubhouse unless noted.

All January draws are at 12:30.

**January 5, Thursday, 2:30 Quarterly Meeting** This is our “special event” for this month, a good time to share your thoughts and ask questions. We will review the 2017 budget, goals and planning for the year to come. Please try to attend.

In the event of rain, we will still have Thursday socials 12:00-3:00. There will be snacks to share, games, and news items to discuss. No point sitting home watching the rain. Come to the club house and enjoy the friendship of other members. If it stops raining, we could even get a few ends in!

**Planning Ahead-** Please mark your calendars so you can plan to participate:

**Quarterly Meetings:**

January 5, Thursday 2:30

April 6, Thursday 2:30

July 6, Thursday 2:30

October 5, Thursday 2:30

**Special Events**

February 9, Thursday, 2:30 - Valentine's Day social w variety draw game

March 16, Thursday, 2:30- St Patrick's social w variety draw game

April 21 Friday 9:30 - Spring Clean up Day w soup lunch

May 1- Summer Hours begin

May 4, Thursday, 2:30 Cinco de Mayo social

May Wednesdays 10, 17, 24, 31 June 7, 14 *Tentative* Friendship Games

June 21, Wednesday, 5:30 Solstice BBQ with mini- tournament

July 19, Wednesday, 5:30: Summer Ice Cream Sundae Tournament with mini-tournament

August 16, Wednesday, 5:30 International night (Italian or Mexican) with mini-tournament

September 20, Wednesday, 5:30 Western night: Chili with mini-tournament

October - Jaws Date TBD

November 1- Winter Hours begin

November 9, Thursday, 2:30 Veterans' Day social

November 17, Friday, 10:00 Short Jack Tournament interclub tournament

December 17, Sunday, 4:30- Christmas Party



Some of the above events we have had for many years, like spring clean-up and Veterans' Day; others, we are trying for the first time (Western night and Short Jack Tournament). During the summer, the events will be on Wednesday evenings (for a total of 4 evenings). We hope to involve some of our newer (and still employed) members. In addition, we need to get back on track with our green replacement savings so some of these events will have small fees. Hopefully, this will be a painless way of reaching our goal of adding \$5000 to our CD. Please try to attend these events and support our club.

**Thursdays' Jackpot pairs!** Every Thursday we will have the opportunity to play Jackpot Games. At the conclusion of the draw, before heading onto the green, a playing card will be drawn and face value kept secret (A=1, Jack=11, Q=12, K=13). When the day's games are completed, the card will be revealed. The team winning by the amount of the card will split the jackpot. If there is no winner, the funds will be rolled over to the next week. Since the odds of matching the face card value are low, it won't take long until we have a considerable jackpot available. Remember, you can't win if you don't show up to play.

**Thanks:** Great appreciation for Dave Sievert for his steady leadership for the past 12 months. My sincere thanks to those who will serve on the 2017 Board: VP- Jerry Louis ; Secretary- Leslie McGarvey; Treasurer- Dave Witte; and at large directors Earl Rosebraugh and John Blakeslee. Because I never know when I will need to stay close to home, additional thanks to those who have offered to work on the following committees:

Greens: Earl, John B, Aumao  
Set up/rink assignment: Glen  
Web, Interclub relations: Dave Sievert  
Membership: Carne, Peter Clarke  
Dakota Ave: Peter B  
Name/Draw Tags; bowls Inventory: Gary  
Beverage: John L  
Training/Tournaments: Aumao  
Cleaning schedule: Rod and Lois

**Help Wanted:** There are always a few miscellaneous tasks that need to be done. If we don't have volunteers, it falls on your club president. Please let me know if you would be willing to help with the following:

a. One, two or three people to be in charge of the garden area. We have a \$50 budget to buy annuals for color; replace some of the shrubs that didn't make it through the drought and to fertilize regularly through the spring and summer. There is some light weeding and trimming that also need to be occasionally done.

b. I would appreciate any one with a color printer who could print one or two pages each month for announcing of the special event days. My color printer no longer works. I can forward the files electronically.

c. We have 3 members who do not have email access: June Pryce, Bill Ranney and Glen Johnson. If you live near them or see them on a regular basis, please share with them copies of the newsletter and other correspondence. They are all active members and need to be kept informed. Please let me know if you are "adopting" one of them so I know they are receiving the information.

d. A sponsor to donate \$8 for this January's jackpot

**Focal Point: Placing bowls onto green** *(A reminder of the month has been suggested and will be included in the “Focal Point” section. It will a good review for all of us. Let me know if you have any ideas or concerns that we should be addressing as our “Focal Point” section.)-*

Our green is nearly 10 years old and fortunately shows little sign of wear. Our greens committee continues to do regular maintenance and careful regulation of direction of play. You can help protect our green by placing your bowls carefully on the green. **Do not drop** your bowls from the walkway. **Do not place** your bags or bowls bins on the green. Only rakes, mats and jacks should ever be on the green. Set your bowls carrier on the walk way and **gently** place your bowls on the green. Let’s help each other remember to do this correctly.

**Income Tax Deduction:** You can still donate through FOPAR (Friends of Parks and Recreation), a 501(c)(3) organization. Money donated will go toward the green replacement fund and you can take the donation as a tax deduction. Checks should be made out to the Friends of Santa Cruz Parks and Recreation with Lawn Bowls Fund written on the memo line. You can give checks to Christine to be delivered to Parks and Rec office or mail directly to Santa Cruz Parks and Recreation, 323 Church Street, Santa Cruz, CA 95060.

**Cleaning:** The schedule for clubhouse cleaning is posted on the bulletin board along with what exactly you need to do. In January, rod and Lois will take over the coordination of clubhouse cleaning. You will also be reminded by email or phone if it is your turn. If you are unable to do your assigned time, please find a sub or let Rod or Lois know so they can find a replacement. Cleaning supplies and cleaning rags are in the hall storage closet. The club house has been very well kept for the past year. The city safety team recently came for our annual inspection. We passed with no comments or suggestions and they expressed amazement at how clean everything was. Great job cleaning people!!

**Dues:** Although we have a few new members who pay dues in July, for most of us, our 2017 dues are now due. Thanks to those who have already paid their 2017 dues. Dues remain at \$120. Dual membership (\$50) and locker/shelf (\$10) storage are also due. Auxiliary membership (non bowler ) remain at \$40. We have a special family rate this year of \$200 (parents and children over 13-21) Let’s get the dues collection completed by the end of the month. Dues can be given to Christine at the club house or mailed to:

Dave Witte, Treasurer  
2510 Smith Grade Rd  
Santa Cruz, 95060. Please pay by January 31, 2015

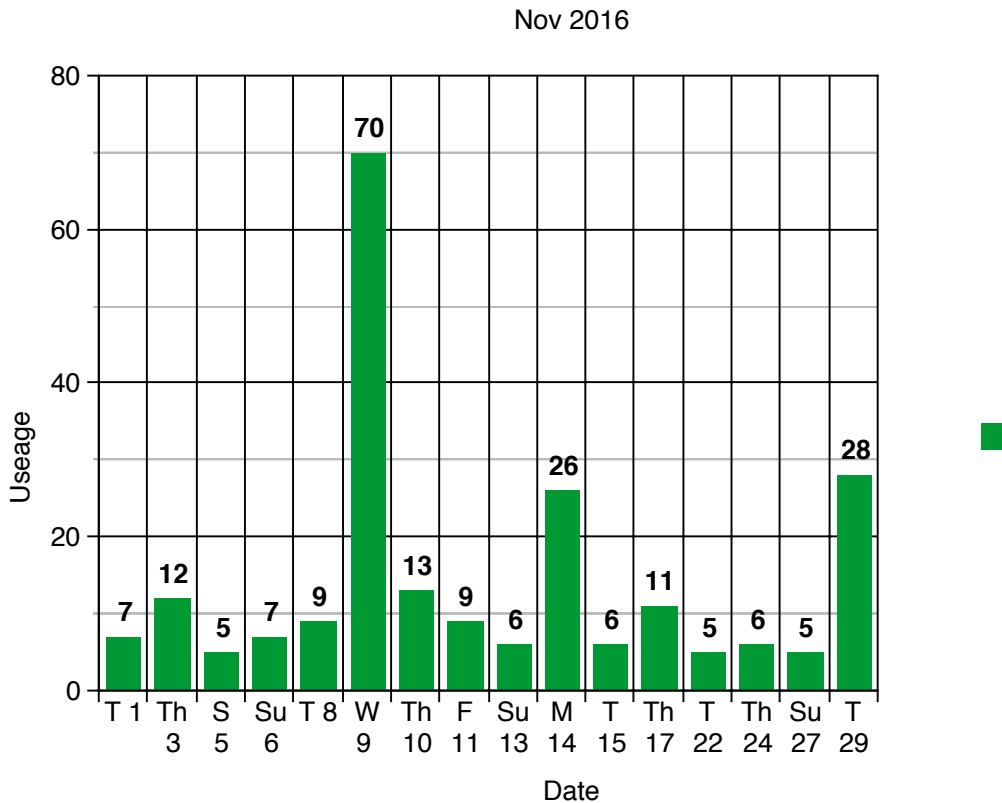
## Goals 2017:

**Personnel:** To have a net gain of 5 members added to our January roster; to have 2500 games played. Carne and Peter did a fantastic job in 2016. We will try to again be part of Santa Cruz Challenge in April and Parks and Recreation month in July.

**Facilities:** To have all members participate in clubhouse, garden, and/or green maintenance.

**Finance:** To add \$5000 to green replacement fund . We have some fund raisers built in to our special events so this should be painless. We will be fully recovered from our construction expenses!!

**Attendance:** November was a good month with a total of 225 games signed in. We had Granite Construction Corporate event with 70 in attendance and the invitational with Santa Clara/San Jose with 26. Next month, I will have the pie chart for the year's attendance.



SCLBC Sign in Rosster