



# Santa Cruz Lawn Bowls Newsletter December 2012

As our year in lawn bowls comes to an end, our board is working hard to prepare for 2013 events. To help with your planning we have included a summary of the 2013 calendar and a review of our goals. A reminder that 2013 dues are due. Full membership is \$120; locker and shelf storage \$10. Dual membership remains at \$50. Dues may be sent to our treasurer, Dave Witte, 2510 Smith Grade, Santa Cruz, 95060 or paid to me at the clubhouse. We welcome Bob and Arlene Stamp, our Canadian friends, back to our green. Bob and Arlene will be here through April. Good bowling, Stamps.!

the club champion.

**Calendar:** All events at the clubhouse unless noted.

16 December, Sunday, 4:00 Christmas Party (see below)

## 2013 Calendar Summary

### Quarterly Meetings ( Third Thursdays)

January 17 3:00

April 18 3:00

July 18 3:00

October 17 3:00

December 7 10:30 Annual Meeting (election of officers, draft budget, draft calendar)

### Club events

April 19, Friday, 9:00 work day (weather permitting- rain date, April 26)

April 28, Sunday -Meet Our Dual Members Day, Sunday, April 28

\*May 16 Thursday, **Rolling into Spring**, 12:30 game, Deluxe snacks

\*June 20, Thursday, **Solstice Challenge** 12:30 Heavy Hors d'ouvres

\*July 18, Thursday, 12:30 **Power Play Pairs** 4:00 Pizza

August 24, Saturday, Club Draw Pairs Tournament

September 28, Saturday, Club Singles Championship  
October 13, Sunday, Octoberfest or Dual Duel  
December 15, Sunday, Christmas Party, 4:00  
(\*fundraiser event \$10 each)  
Other: Rene 100th Birthday Apr 23 (celebrate after Sunday 4/21 draw)

*Friendship Games, Wed., May 8, 15, 22, 29, June 5, 12 (Tentative)*  
*Jaws date TBD by Carmel*

**Christmas Party:** Our 2012 Christmas party will be held at the club house on Sunday, December 16 at 4:00. Bring an appetizer or dessert to share. We have some special entertainment scheduled for 5:00 so please be on time! We will have social hour 4-5; entertainment 5-5:30 followed by dinner and desserts. BBC prizes will be awarded during the evening. You have until December 1, to play matches and claim your squares.

**Thanks:** Thanks to Stephen Schoenfeld for treating the green with copper sulfate; to Sara Mikles for donating garden supplies; to Pete Blacklock for refinishing the gate sign; to Dave Sievert for providing the photo for our "Sentinel" ad; to those who attended our October 20, Quarterly meeting; to Dave Seivert, Sara Mikles, Dave Witte, Steve Schoenfeld and Pete Blacklock for agreeing to serve as board members; to Gary Luttringer for helping arrange Christmas entertainment; to Barbara Breit, Leslie McGarvey and Heidi Louis for helping with Veterans' Day snacks; to Jerry Louis and Stephen Schoenfeld for brushing the green; to Gil Morse for helping with green maintenance.

## 2012 Goals:

### Personnel

1. To increase membership to 65 full members. We are at 63 members on our roster- very close to our goal.
2. To provide increased training opportunities.. DONE
3. To host another club for visitation. Holmby Hills, August 14. DONE

### Facility

1. To pursue purchase of better brushing machine to improve green maintenance. DONE
  2. To obtain pricing and source for table replacement. Six portable tables purchased. DONE
  3. To purchase additional set of bowls, size 2 or 3 for club inventory. DONE.
2. To update bowls collection with purchase of 2 sets : DONE

Finances- To transfer \$5000 to green fund. Money applied to purchase of brushing machine.

## 2013 Goals:

### Personnel

1. To increase membership to 65 full members. We always expect some attrition due to health and other circumstances and I expect our roster to drop back to about 50 in 2013. If we can move beyond the 65 member threshold, I will be very pleased.

### Facility

1. To get the area between the club house and the machine storage shed paved. The 4" drop makes getting the machine in and out difficult and risks potential damage. Stephen has a very ingenious ramp system but we need to improve conditions. We have already begun talks with the city.

Finances- To transfer \$5000 to green fund.

**Dual Members:** Once I again, I want to express my sincere thanks to our dual members for supporting our club. For many of you, the trip to Santa Cruz is a good distance and the drive over Hwy 17 can be arduous. Remember that the Hotel Paradox does offer a lawn bowlers discount (code on our website) and they have also run some great deals through "Living Social" if you wish to stay. We welcome you to use our green at any time and participate in any of our club events. We'd love to have you join us for the Christmas party. We look forward to seeing you again in 2013. Our parking situation has improved with parking available at the Paradox. I can provide parking passes if you need. Weekend parking is available in the courthouse lot.

**Membership Drive:** In coming year we will focus more on the people that come to us rather than trying to recruit one on one. We have established relationships with Earth Day, Hot Rods in the Park, Park and Rec classes, Groupon and Living Social. In the past year, these venues have brought the many people to our green and resulted in our best sources of new members. We sponsored our second "Living Social" promotion Oct. 31 through Nov 13 through which several memberships were purchased. We also ran a 1/4 page ad in the Santa Cruz Sentinel Senior advertising supplement on Nov. 11. We are noticing that a full green during draw games always attracts attention. In a recent draw, we had 3 pairs and rather than the usual triple, we played 2 cut throats which allowed five rinks to be in use. We had six curious people stop by the green and leave with pamphlets. Just by showing up for the draw, you are helping to recruit! We will be including membership as an agenda item at every meeting and in every newsletter.

**Winter Games:** The BBC was very successful with almost 50 singles matches being played. We will be having another extended tournament February-March. Format will be announced at the January Quarterly meeting