



Santa Cruz Lawn Bowls Newsletter

December 2011

Congratulations to 2011 Club Single's Champion, Glen Johnson. Glen and runner up, David Sievert played a great match with final score of 18-17. Outstanding bowling and sportsmanship were shown by both competitors.

Be sure to attend our annual meeting on December 3, at 11 a.m. **(Note the change of date)**. At that time, we will be electing officers and board members, finalizing our goals, calendar and budget for 2012. You have made our club an organization in which we can all be proud and your participation in 2011 has been sincerely appreciated.

Your board this year has focused on building club membership and increasing awareness of our green as a resource for our community and the greater community of lawn bowls. We are getting recognition as evidenced by our increase of 50% in dual membership, and our inquiries from Canadian visitors and Valle de Floresta in Portugal. The David Bryant tour has also expressed interest in returning in 2012.

This month we will be partnering with "Living Social" computer advertising which will feature Santa Cruz Lawn Bowls membership targeted to 32,000 computer users in Santa Cruz County. We are currently working to create a membership opportunity package and look forward to our mid-December promotion. We hope to get a jump start on our 2012 membership drive.

Lastly, and most importantly, as we approach the end of the year, we must begin to collect dues for 2012. Dues will remain at the current rate of \$100 for full members; \$50 dual membership. Locker /storage shelf rental is \$10 and we do have several lockers available. Please forward dues to Treasurer, David Witte, 2510 Smith Grade, Santa Cruz, CA 95060 or I can collect at the clubhouse if it is more convenient. Dues should be paid before January 1.



Christmas Party: Our Christmas Party will be Sunday, December 11 at 4:30. Please bring an appetizer or dessert to share.



December calendar: All events at the clubhouse unless noted.
December 3, Saturday, 11:00 Annual meeting Election of 2012 Board

December 11, Sunday, Christmas Party, 4:30 Bring desserts or appetizers to share

Thanks: Thanks to Dave Sievert, Sara Mikles, Pete Blacklock, Rod Atchison, Dave Witte, and Jerry Louis for their participation as officers and directors for 2011 . Your support and counsel has been greatly appreciated. To Earl Rosebraugh, Coral Singer, Pete Blacklock, Jerry Louis and Gil Morse for work on greens and ditches; to Gil Morse for the clever bowling witch jack-o-lantern at Halloween; to Gary Luttringer, Norma Brenner and Bill Marzonie for serving as the nominating committee; to Rod Atchison for his patience and thorough approach to researching board questions; to all who came to watch the final rounds of the club championship tournament. I thank you all for your work and play during this past year.

Goals: Reviewing 2011

We made excellent progress in meeting the goals established for 2011. Unfortunately, we fell short of our 25 new members but the 22 we did have join have proved a wonderful assets. We also had full greens for club draw pairs and singles competition and a group of 7 who competed at other venues.

Our goal of having bathroom plans approved and construction/furnishing priced was met with less success. We met with an architect but city planners will not let us hook up to a deteriorating park sewer system. The cost of laying a full line to the Dakota Avenue hookup is prohibitive.

We did update bowls collection with purchase of 2 sets and were able to transfer \$5000 to green fund putting us on track to meet our 2016 goals in membership and finance.

Aiming for 2012

The board has suggested the following goals to be reviewed and finalized at the club annual meeting:

Personnel

1. To increase membership to 65 full members. (Net increase of 15)
2. To provide increased training opportunities

3. To host visitation from another club (Fresno and Vale de Floresta in Portugal have expressed interest)

Facility

1. To pursue purchase of better brushing machine to improve green maintenance
2. To obtain pricing and source for table replacement
3. To purchase additional set of bowls, size 2 or 3 for club inventory.

Finances

1. To increase green fund by \$5000

Calendar: Summary of the proposed 2012 Calendar to be discussed on Dec 3:

Quarterly Meetings (Saturdays)

January 21 10:00

April 21 10:00

July 21 12:00

October 20 12:00

December 8 10:00 Annual Meeting (election of officers, draft budget, draft calendar)

Club tournaments

Rodeo -Saturday, May 19 8:30-12:30

Sunday Sunday - Sunday, July 8 12:30

Octoberfest - Sunday, October 14

Draw Pairs - Saturday-Sunday, August 25-26 9:30

Club Championship -Saturday-Sunday, September 22-23

Off- site lunches

First Tuesday (except for July): June 5, July 10, August 7, Sept 4, Oct 2

Friday Evening bowls

June 8 (Evans), August 31 (pizza bowls at club house)

Christmas Party Sunday December 16 4:30

Other suggestions:

Dual Day (Wed Mar 14)

PIMD opening Sat., Mar 17 Tentative

Rene 99th Birthday Mon Apr 23 (celebrate after Sunday 4/22 draw)

Work Day, Friday, April 27, 9:00

Friendship Games, Wed., May 23, 30, June 4, 11, 18, 25

Jaws date TBD by Carmel -

Fresno/Vale de Floresta TBD

